

BARNES & THORNBURG LLP

600 One Summit Square
Fort Wayne, Indiana 46802
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**PATENT APPLICATION
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Customer No.:	23641	}	
		}	
Application No.:	10/067,440	}	I hereby certify that this correspondence
		}	is being electronically filed with the
		}	Commissioner for Patents
Confirmation		}	
No.:	7397	}	on: <u>May 16, 2008</u>
		}	
Filing Date:	February 5, 2002	}	<u>/MEW/</u>
		}	Michael E. Wever
Attorney		}	
Docket No.:	47005/83291	}	
		}	
First Named		}	
Inventor:	John K. Newton	}	
		}	
Group Art		}	
Unit:	3622	}	
		}	
Examiner		}	
Name:	Daniel Lastra	}	
		}	
Title:	METHOD TO MANAGE MARKETING AND SALES DATA OF E-COMMERCE CLIENTS	}	

AMENDMENT

Sir:

In response to the Official Action mailed November 28, 2007, in connection with the
above-identified application, please amend the application as follows.